

TERRA



MASUREEL

Luxurious Belgian Wallcoverings



TER201
Hemia Oyster

A tribute to our earth.

Terra_ *Latin for earth or ground.*

The word, loaded with powerful symbolism,
evokes a sense of connection with nature.
This relation is literally tangible when raw clay
is transformed to create a masterpiece.

The result of this artisanal process reflects
the untamed essence of our earth and forms
the basis for the designs in this collection.

The sculpted and moulded forms seem to
have been born from the earth, authentic,
unrefined and without formal perfection.



www.masureel.com

TER503

Tehani Calendula

TER206

Hemia Calendula



DGALC104

right Alcove Calendula





TER406
left Maeva Indigo

TER205
Hemia Indigo



HEMIA

TER008 Miri Kaolin



A scene of guinea fowl flapping their wings against a background of clay. This design stands out in an aesthetically pleasing way, bringing a touch of humour too.

TER104 Guinea Chocolate





DGPOT102
Potteries Indigo

Handmade clay beads
are transformed
to create delicate
but expressive patterns
in the Terra collection.



TER504 Tehani Kaolin

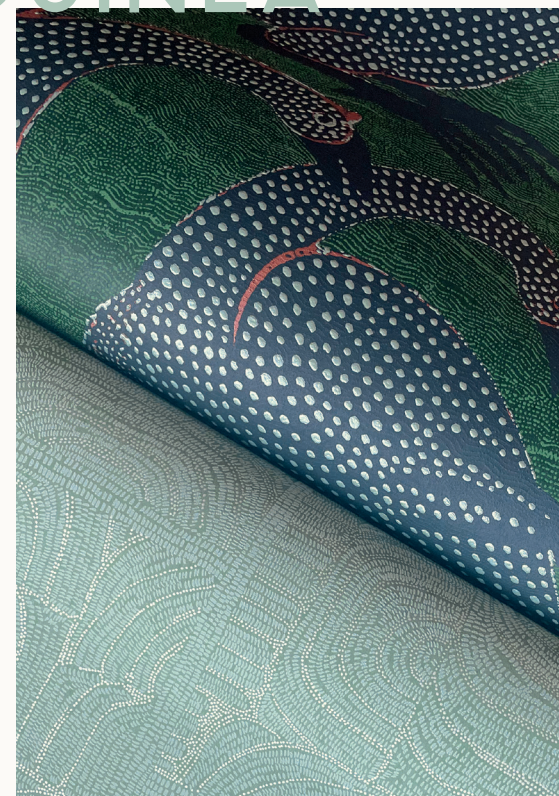


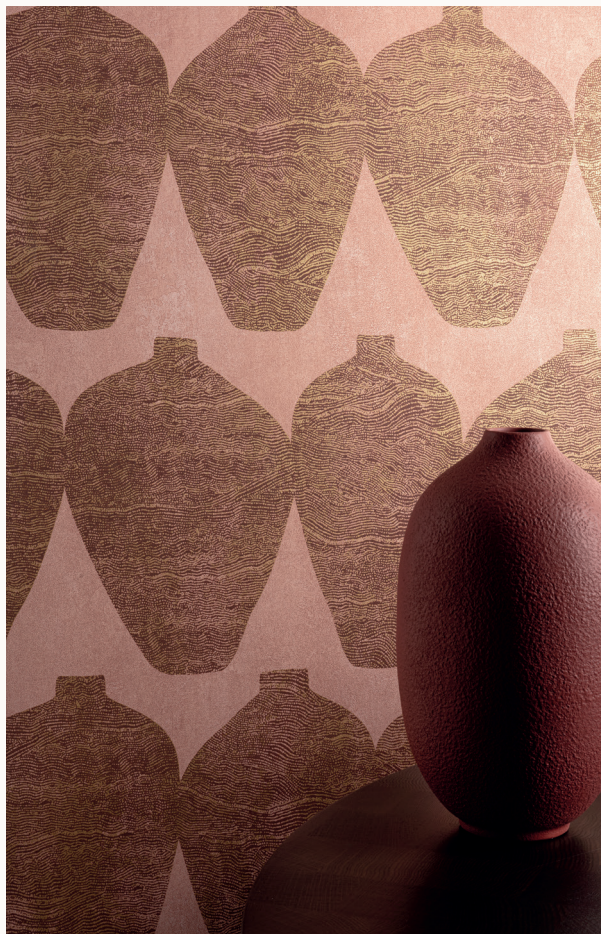


TER101
left Guinea Emerald

TER501
Tehani Teal

GUINEA





Primitive structured vases.
A wonderful balance between
the matt texture of clay
and the gloss of glaze.



TER203
Hemia Sunset

TER403
Maeva Sienna *right*





DGALC101
left Alcove Sienna

TER004
Miri Sienna

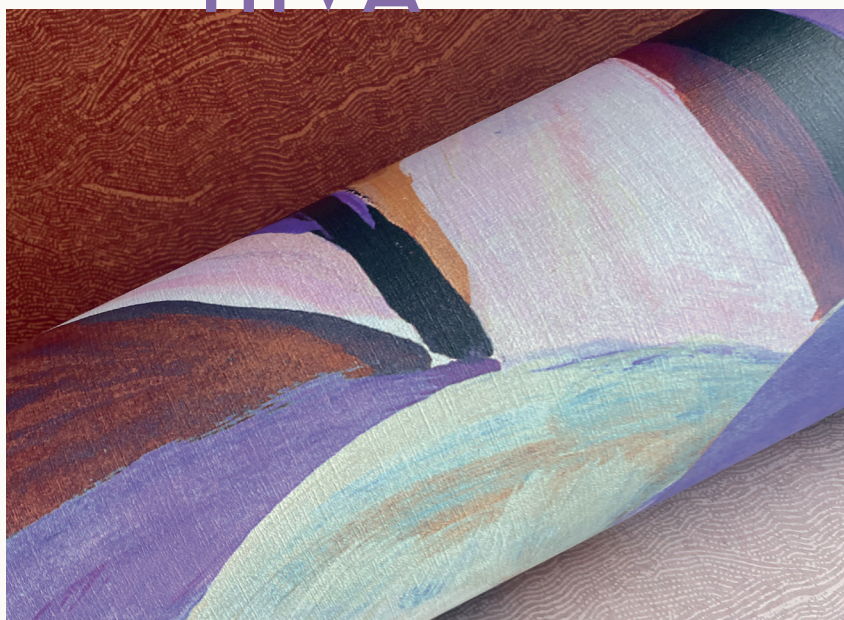


MIRI

TER004
Miri Sienna

TER006
Miri Sunset

HIVA



DGHIV104
right Hiva Peru



exclusive non-woven wallcovering rolls

0.70m x 10.05m / roll

GUINEA



TER101

TER102

TER103

TER104

HEMIA



TER201

TER202

TER203

TER204

TER205

TER206

TASOS



TER301

TER302

TER304

MAEVA



TER401

TER402

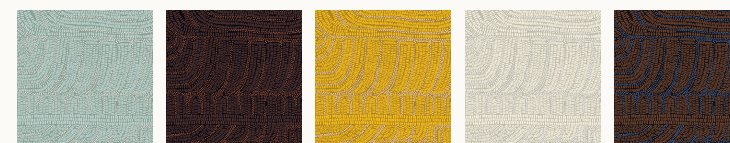
TER403

TER404

TER405

TER406

TEHANI



TER501

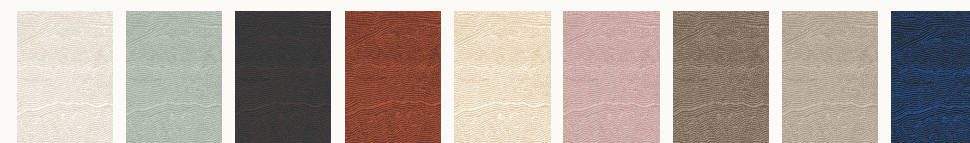
TER502

TER503

TER504

TER505

MIRI



TER001

TER002

TER003

TER004

TER005

TER006

TER007

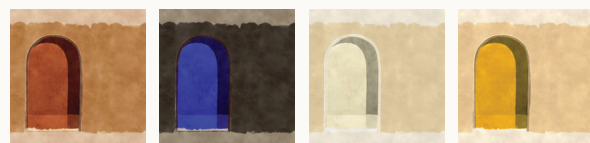
TER008

TER009

extra washable non-woven panoramics

1.06m x 2.60m or 1.06m x 3.00m / length

ALCOVE *1 panoramic = 3 lengths*



DGALC101

DGALC102

DGALC103

DGALC104

POTTERIES *1 panoramic = 3 lengths*



DGPOT101

DGPOT102

DGPOT103

DGPOT104

HIVA *1 panoramic = 4 lengths*



DG4HIV101

DG4HIV103

DG4HIV104



see our collection book for **more inspiration**

office

Kantstraat 1
8531 Harelbeke
Belgium

edition

T +32 56 73 07 50
nathaliec@measureel.com

distribution

Belux

T +32 56 71 92 10
mdb@measureel.com

France

T +32 56 73 16 68
mdfr@measureel.com

Nederland

T +32 56 73 16 65
mdnl@measureel.com

Deutschland

T +32 56 73 07 57
mdd@measureel.com

UK

T +32 56 73 16 65
mduk@measureel.com

