

JOY



MASUREEL

Luxurious Belgian Wallcoverings



creation process of new designs for the collection Joy



Imagine a radiant afternoon.

An enchanting garden party is unfolding amid colourful flowers and dreamy plants.

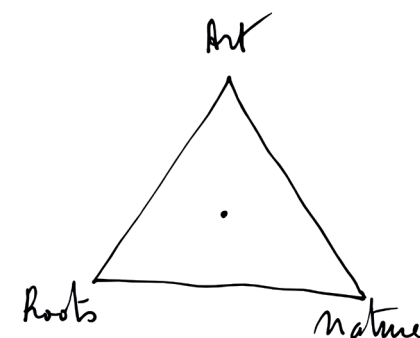
Among the jubilant guests, absorbed in a passionate discussion,
we recognise Mahieddine Baya and Henri Matisse.

We admire these 'painters of joy' for their ability to magically transform
the ordinary into a sensational tapestry of exhilaration.

***The colourful decoupage art of Matisse and the bold, weird creations of Baya:
their joyous spirits are infectious, and we are drawn into their playful interaction.***

We have immersed ourselves in their worlds and dare you to be equally adventurous and inquisitive.

We hope these wallcoverings bring you not only inspiration,
but also the same **sense of joy and optimism** we felt while creating them.





JOY307 Tellis Persian

THIS PLAIN WALLCOVERING
CAPTURES THE CHARM OF A REAL LINEN.



DGJOY2021 Gaudia Heather

JOY



BOUQUET

DGJOY1011 > 1012 Bouquet Tobacco



JOY201 Safia Ivory , JOY005 Zigzag Admiral





JOY004 Zigzag Punch

DG-JOY2031 Gaudia Rouge



JOY



DGJOY3031 > 3033 Baya Punch



DGJOY4041 > 4042 Lunca Punch , JOY202 Safia Peru







DGJOY4021 > 4022 Lunca Fawn



DGJOY1021 > 1022 Bouquet Fawn

FLOWER BOUQUETS
NEVER FAIL TO MAKE US HAPPY.



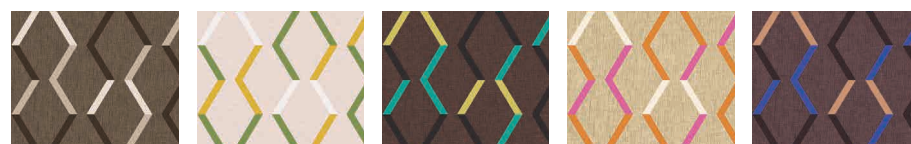
JOY203 Safia Amazon, DGJOY1031 > 1032 Bouquet Umber



exclusive non-woven wallcovering rolls

JOY items: 0.70m x 10.05m

ZIGZAG



JOY001

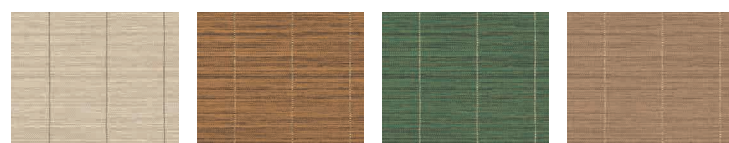
JOY002

JOY003

JOY004

JOY005

SAFIA



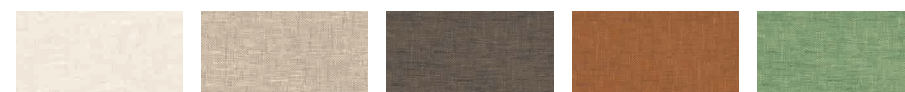
JOY201

JOY202

JOY203

JOY204

TELIS



JOY301

JOY302

JOY303

JOY304

JOY305



JOY306



JOY307



JOY308



JOY309



JOY310



JOY311



JOY312



JOY313



JOY314

sisal panoramics

1.06m x 2.60m or 1.06m x 3.00m / length

BOUQUET



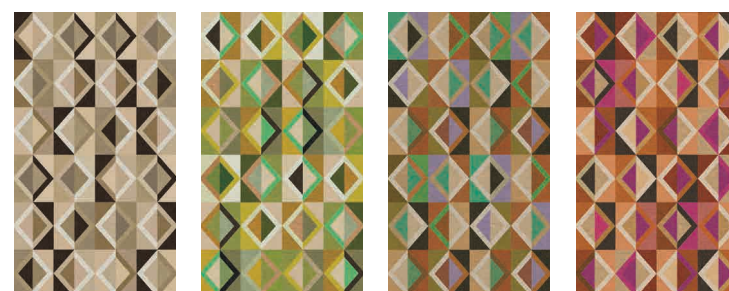
DGJOY1011 > 1012

DGJOY1021 > 1022

DGJOY1031 > 1032

DGJOY1041 > 1042

LUNCA



DGJOY4011 > 4012

DGJOY4021 > 4022

DGJOY4031 > 4032

DGJOY4041 > 4042

BAYA



DGJOY3011 > 3013

DGJOY3021 > 3023

DGJOY3031 > 3033

GAUDIA



DGJOY2011

DGJOY2021

DGJOY2031



see our collection book for **more inspiration**

office

Kantstraat 1
8531 Harelbeke
Belgium

edition

T +32 56 73 07 50
nathaliec@measureel.com

distribution

Belux

T +32 56 71 92 10
mdb@measureel.com

France

T +32 56 73 16 68
mdfr@measureel.com

Nederland

T +32 56 73 16 65
mdnl@measureel.com

Deutschland

T +32 56 73 07 57
mdd@measureel.com

UK

T +32 56 73 16 65
mduk@measureel.com

